

Conference of the Cseh Tamás Program – 22-23. June 2017.

The CSTP Festival will not only be a platform for Hungarian bands to perform, but the organizers would like to contribute to Hungarian productions becoming successful abroad, as well as aid Hungarian concert venues to be able to host different international productions. The A38 Ship is an ideal venue for this. The club is a member of Liveurope, which is a network of European clubs that are supported by Creative Europe.

22nd June – Thursday

On the first day, the European national organizations for music export will present the ways and possibilities of how a local production can enter the international market. They will also talk about their strategies for assisting their local bands on how to be successful in Europe.

10.00 – 10.30 – About the Cseh Tamás Program – Zsolt Bajnai

Every important fact and data about the Cseh Tamás Program. The leader of the NKA (National Cultural Fund) Cseh Tamás Program will talk about the Hungarian music scene.

10.30 - 11.15 Márton Náray – Czech Republic/Hungary

The director of the Czech Music Export Office knows the Hungarian market well enough. He has had an important role in the industry in Hungary as well. The Czech Music Export Office is looking for possible synergies between the countries of the region. Mr. Náray is an organizer of the Nouvelle Prague showcase festival and conference. He will talk about the Office's solutions for music export, their operations, the possible grants and will present the strengths and challenges of the Czech music industry.

11.30 - 12.15 Ruud Berends – Netherlands

He is a key figure in the Dutch music export and organizer of the Eurosonic showcase festival and conference. He is a member of the Dutch Impact, which is a round table responsible for the Dutch music export, established through the Eurosonic festival. Members of the Dutch Impact include the Dutch association for copyright, and the Performing Arts Fund, which is a governmental organization responsible for funding Dutch cultural programs. Mr. Berends will also talk about the Dutch music industry, which is important for Hungarian artists, and the structure of the Dutch market.

12.30 - 13.15 Virgo Sillamaa – Estonia

The ambassador for Estonian pop music is also a member of the organizing committee of Eastern-Europe's most important showcase festival, the Tallinn Music Week. The Estonian music export is going through a rapid growth and development, just as the country itself. Problems familiar to Hungarians will be mentioned, for example: how is it possible to achieve big international success from such a small market.

13.30 – 14.15 Tomek Nowakowski – Poland

He is the director of the Poznan-based TBA Music agency. He took part in the Don't Panic! program, which was established to make Polish pop music popular abroad, so he has experiences from an agency perspective and music export perspective as well. We will hear about how to best use the opportunities of the national music export offices, and how to create a win-win situation for both the production and the office.

23rd June – Friday

How can you play in concert halls throughout Europe? Organizers of different concert venues in Europe will talk about how they plan their year and why they include some foreign artists in their calendar. Regional clubs and Europe's most famous concert halls will be represented.

10.00 – 10.30 Petra Ludvikova – Palác Akropolis – Czech Republic

The international booker of Prague's most important concert hall will present how they chose artists from the European market.

10.40 – 11.10 Matjaz Mancek – Kino Siska, Slovenia

Going South from Hungary, the first ideal stop for bands is the exclusive club Kino Siska in Ljubljana, Slovenia. Matjaz Mancek will talk about Slovenian concert venues and about how they chose artists from the different rosters.

11.30 – 12.10 – Bohemian Betyars, Hungary

The world-music – ska – punk trio usually means chilled out fans and organizers as well. This is the arena where every year the Bohemian Betyars go and show themselves. They performed in a packed venue at the last Eurosonic festival in the Netherlands. They will talk about breakthrough opportunities and tour strategies on the European market.

12.30 – 13.10 Babé Sila – Zsolt Jeges, MamaZone Records

Barbara Stahl, aka Babé Sila only started her career two years ago in Hungary, and went to the international market right away. Zsolt Jeges, director of MamaZone Records will talk about showcase festivals, the German market and the change of the name of the production, which they did in order to achieve bigger success internationally.

13.30 – 14.00 Dirk De Clippeleir - Ancienne Belgique, Belgium

It is one of the most important concert venues of not only Bruxelles, but whole Europe. Even Muse comes here for a gig before they fill stadiums throughout Europe as a start of their European tour. There is also a possibility at big venues like this for new and exciting productions. The organizer of Europe's most prestigious club will also talk about how they refresh their program with new artists.